



EXECUTIVE ASSISTANT SEARCH & CONSULTING

January 2010

Issue: 2010-1



Welcome to EASearch

Greetings!

Happy New Year 2010! It's been a difficult year for the search business and we were no exception. Like most companies, we had to lay off people we cared about and who contributed great value.

The new year and new decade have arrived with a tremendous increase in business and we have a high volume of search activity.

We are eager to have you "spread the word" about the fabulous new opportunities listed below:

- Executive Assistant to Founder, to \$120K/Yr
Financial Services industry, downtown San Francisco, CA
- Executive Assistant to CEO, to 90K/yr
Creative Services industry, downtown San Francisco, CA
- Executive/Personal Assistant to Principal, to 90K/Yr
Investment industry, downtown New York City
- Executive/Personal Assistant to Principal, to \$75K/Yr
Investment industry/nonprofit leader, Marin County, CA

Our best candidates come from the professionals we know and their referrals. Birds of a feather do flock together, so thanks again for being part of our community!

For more specifics on some of our available positions, visit our [EASearch Candidate Center](#).

Good News and Bad News of 2009

When I look back at 2009, I wonder how any of us in the recruiting business, or the financial services business, or the advertising business, or the.....(you fill in the blanks) survived!

The Good News and the Bad News

In This Issue

[Good News and Bad News of 2009](#)

[The Joys of Returning to Work!](#)

The Joys of Returning to Work...

Question:

Are you returning to work after many years?

[Visit my blog for a great laugh!](#)

Oh and if you are under 40, you may not get it ...

[Join Our Mailing List!](#)

Call EASearch

415.331.0269

[Visit us at EASearch.com!](#)

There were months when we had no search activity at all. Let's admit it, it was an almost eerie silence in the market place...which most of us have never experienced before.

The bad news: The quietness of our business didn't feel like a recession; it felt like an earthquake that wouldn't stop.

There was constant cash crunch where companies were slow in paying as business dwindled to half of what it had been the year before.

The good news: There was time to think and to be creative. We were not able to exclusively work in retained search. We had to expand our services, so our creative juices started flowing and now we are off to the races!

- We completed a new website and expanded our product line.
- We strengthened our systems and cleaned up our data.
- We developed strategic partnerships to support expanded services and we have some exciting new ideas for our business on the drawing board.
- We cut costs to maintain a highly effective and flexible staff

I believe that each of you reading this was impacted in some way by the upheaval of the past year. We were all in this together, and in a strange sort of way, it feels to me that we are more connected and closer than before.

There are five daily practices I believe were the secret to my survival for many months. I share them with you.

1. I accepted the fact that I had more questions than answers and learned to live with uncertainty.
2. I disciplined my mind to stay present rather than wandering into the land of "what ifs".
3. I became a great listener to other people's pain and suffering.
4. Rather than emailing all the time, I got back on the phone and talked with people one on one so as to connect.
5. I utilized a wide variety of daily affirmations and stopped listening to negative news.

Featured Executive Assistant Corner!

Would you like to be inspired?

Meet Linda and Joanne, two accomplished Executive Assistants to prominent CEOs in Silicon Valley. They have collaborated to create an engaging, delightful must read for all executives and EAs!



What started as a "how to" book for administrators evolved into an insiders' stories of some of the most powerful men and women in Silicon Valley.

"Sitting on a File Cabinet, Naked, With a Gun"

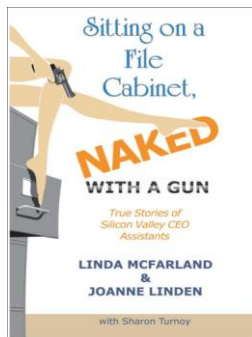
True Stories of Silicon Valley CEO Executive Assistants

Linda McFarland and Joanne Linden collaborated to interview CEO EAs throughout Silicon Valley. The book includes entertaining stories and Points of Wisdom™ (POW!™) about lessons learned.

Together Linda and Joanne have masterminded PlanetAdmin, a private training company for [top Executive Assistants at PlanetAdmin.net](http://PlanetAdmin.net).

As partners at PlanetAdmin™, their bold intention is to "Inspire the Greatness Within You." Hear more about their passion and expertise on [EASearch's Featured Clients, Candidates and Colleagues](#).

With a title like this, there is no doubt we have a bestseller emerging!



Sitting on a File Cabinet, Naked, With a Gun: True Stories of Silicon Valley CEO Assistants

by Linda McFarland by AuthorHouse
Paperback

List Price: \$14.99
Our Price: \$12.23

[Buy Now](#)



Sincerely,



Leni Miller
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